

PCAPPA - RMA Conference Sponsorship Program				
Sponsor Benefits	Platinum	Gold	Silver	Corp Reg
	\$10,000	\$6,500	\$3,500	\$1,500
<b>Conference Visibility &amp; Recognition</b>				
Attendee list with email privileges (pre & post)	X	X	X	X
Access to Shared Conference Room On-Demand	X	X	X	
Registrations to the Conference	4	3	2	1
Opportunity to provide materials for the "Giveaway" table near registration	X	X	X	
Opportunity to Submit a Proposal to Present an Educational Session*	X	X		
Opportunity to Host a Round Table Discussion Group (2 sessions within 1 time block)	2	1		
Invitation to PCAPPA or RMA Cocktail Style Board Dinner (Saturday Night)	1			
Speed Networking (10 connections)	1			
Opportunity to host a private event on own	X	X	X	
Meet a Board Member (informal Conferences)	X	X		
<b>Conference Signage &amp; Brand Impact</b>				
Logo recognition by level on general session screens	X	X	X	
Rotating Side Banner on Conference Website	X			
Rotating Left Navigation Ad on Conference Website		X		
Listing in Online Directory	X	X	X	
Name Inclusion by level in marketing emails to potential conference attendees	X	X		
<b>Event Mobile App, when available</b>				
Push Notifications	2x	1x		
Directory Listing with logo	X	X	X	
<b>Year-Round Visibility</b>				
Social Media Mentions Throughout Year (Twitter & LinkedIn)	2	1		
Logo and link on pcappa.org and rma.appa.org	X	X		
<b>Exclusive Marketing Opportunity (Choose One)</b>				
Opening Reception - <b>SOLD</b>	X			
Closing Reception	X			
Opening General Session Sponsorship - <b>SOLD</b>	X			
Team Building Event Sponsor	X			
Webinar in PCAPPA's Monthly Webinar Series (Sponsor Provides all Content)	X			
Meal (4 Opportunities - 2 Lunches and 2 Breakfasts)		X		
Lanyards - <b>SOLD</b>		X		
Refreshment Break Package		X		
Webinar in PCAPPA's Monthly Webinar Series (Name Only)		X		
Featured Video Ad on Home Page of Conference Website (1 available) - <b>SOLD</b>		X	X	
Speed Networking (10 connections)		X	X	
Opportunity to Host a Round Table Discussion Group		1 Additional	X	
<b>Add-On Opportunities</b>				
Additional Conference Registration (Full Conference)	\$550	\$550	\$550	
Activation Station (must work with Event Producers to refine concept. All costs responsibility of sponsor) *	Hard costs associated	Hard costs associated		
PCAPPA Webinar - Sponsor Provides all Content	Option above	\$2,500	\$2,500	